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BUTE AVENUE, CARDIFF

Appointment of Lead Artist(s) to the Design Team

Through working in collaboration with artists, engineers, architects, urban planners and the citizens of the communities being served, Jane Kelly, David Patten and Jack Mackie have given considerable thought to the civic condition; the creation, perception and use of urban environments; and the role of the artist in conveying the spirit of a place.

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Within agreed procedures, and with the adoption of an appropriate 'no formulas' attitude, we believe that this partnership of experienced professionals, working as part of a multidisciplinary team, has the potential to imagine and construct a public place, the equal of which has never existed before and which would contribute an original form to the existing portfolio of international cities, boulevards and parks.

It is our practice, when working in the public realm, to respond to each project within the terms of reference unique to each site and/or collaboration. We acknowledge the vision, ambition and parameters of the Bute Avenue development, but in the absence of a site visit or discussion with the other Design Team members, we feel that the most appropriate response we can make at this stage is to offer a range of guiding principles rather than outline a premature and, possibly, prescriptive approach.

To commit ourselves to working collaboratively, within agreed procedures and as equal members of a multidisciplinary Design Team, in order to fulfil the role of artists as defined in the brief.

To identify vision as a basis for conceptualisation, recognising that a shared concept and agenda is essential to a design process which addresses the needs of the Client, Design Team and site users/communities.

To exploit conceptually notions of 'joining together', 'combining events', 'sequencing', 'meeting' and 'the relationship of ideas' in an examination of pedestrian and transit patterns through the site which is appropriate to the requirements for the new transport corridor, square and park.

To commit ourselves to Cardiff and to address, within research, the historic, civil and social matrix of the City. To align this to an imaginative consideration of the indigenous forms and materials of the region; its light, colour, form, texture, sound, smell, myth and music to ensure that Bute Avenue can become a unique and distinctive experience in the Capital City

To recognise opportunities to create both the framework for the involvement of others through the employment of a sensitive and dynamic approach to collaboration and consultation which is clearly identifiable as the art of making places public. To ensure that this approach is supportive of the local economy, a sense of shared ownership and stands as a clear commitment to Cardiff's future and international reputation.

To make a strong commitment to a policy of sustainability in the specification of materials, treatments and techniques which ensures, in global terms, that the enhancement of Cardiff City and Bay does not result in the exploitation or destruction of other communities, economies or landscapes.

To work in line with current best practice by avoiding the use of pollutant materials and techniques, by supporting the BAA/RIBA *Campaign for Dark Skies*, and by employing Mollison's anti-monoculture Permaculture landscape philosophy.